

**FOR IMMEDIATE RELEASE**

Media Contact:  
Corporate Communications  
FirstCare Health Plans  
512.257.6398  
[media@firstcare.com](mailto:media@firstcare.com)

**FirstCare Health Plans Continuing Support for United Way**

*2016 Marks Another Successful Year of FirstCare Fundraising and Support*

**AUSTIN, Texas** (December 7, 2016) – Today, officials at [FirstCare Health Plans](http://FirstCare Health Plans) announced another successful year supporting the Austin and Lubbock [United Way Organizations](http://United Way Organizations)—raising over twenty-five thousand dollars in employee and corporate matching contributions for the charities this year.

“We take great pride in being a part of the communities we serve,” said FirstCare President/CEO Darnell Dent. “One of our core beliefs as a company is that all Texans and our communities should be healthy—and the United Way helps by providing resources to Texans in need. So when we can extend our support to an organization like the United Way, we’re standing behind our belief structure and corporate mission.”

This year, FirstCare’s offices in Lubbock and the corporate headquarters in Austin teamed up to raise these funds—surpassing internal goals and eclipsing last year’s fundraising efforts.

“I’m proud of the efforts our employees have put forth for this cause,” said Dent. “It’s this sense of community that sets FirstCare apart from other health plans in Texas. We are here, we are a part of the community and we’re already looking forward to how we can contribute in 2017.”



Top: FirstCare President and CEO Darnell Dent (right) and United Way for Greater Austin Corporate Giving Campaign Associate Madison Springgate at FirstCare’s corporate headquarters

Bottom: FirstCare VP of Sales & Marketing Chuck Walker (center) with Lubbock Area United Way Annual Campaign Director Lynn Owens and Lubbock Area United Way President/CEO Glenn Chocran at FirstCare’s offices in Lubbock

(more)

**About FirstCare Health Plans**

Our mission is to provide access to high quality, affordable health care through strong partnerships in the communities we serve. Since 1985, we've been serving the health care needs of members across North, West, and Central Texas. Today, our service area includes 108 counties, with local offices in Abilene, Amarillo, Lubbock, and corporate offices in Austin, Texas. We offer a wide range of HMO, PPO, HSA, and ASO products through a variety of programs, including small and large employer plans; state, federal and teacher plans; government programs; and the Health Insurance Marketplace. With the support of our owners, Covenant Health in Lubbock and Hendrick Health System in Abilene, we serve over 188,000 members. For more information, please visit [www.firstcare.com](http://www.firstcare.com).