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FirstCare Health Plans Announces Partnership with GoHealth

AUSTIN, Texas (Mar. 26, 14) – Today, officials at [FirstCare Health Plans](http://www.firstcare.com) announced that they have recently teamed up with Chicago-based [GoHealth LLC](http://www.gohealth.com), an online health insurance company, to provide FirstCare customers another avenue to access and enroll in health insurance online with support from unbiased advisors.

“At FirstCare, we believe that Texans and their communities should be healthy, and GoHealth is another way we help Texans find and purchase the insurance they need to protect their health and the health of their families,” said FirstCare Senior Vice President of Marketing Ashley Allen. “Having FirstCare products on easy-to-use sites like GoHealth makes it easy for Texans to find high-quality, affordable health insurance. Together we are helping Texans find and obtain health care coverage.”

GoHealth is the nation’s most complete online portal for finding health insurance coverage - helping over 2 million consumers compare health insurance quotes and purchase individual coverage online. Consumers will be able to access FirstCare’s Marketplace plans through the GoHealth agent network, or directly through FirstCare’s direct enrollment portal.

This partnership helps solidify another avenue that allows FirstCare’s customers the ability to save money on their quality health care coverage.

About FirstCare Health Plans

At FirstCare Health Plans, we believe that Texans and our communities should be healthy. As a result, we work with premier doctors and hospitals to provide Texans access to affordable, high-quality care.

Since 1985, we’ve been serving the health care needs of members across North, West, and Central Texas. FirstCare offers a wide range of HMO, PPO, HSA and ASO products through a variety of programs, including: small and large employer plans; state, federal and teacher plans; government programs; and the Health Insurance Marketplace.

With the support of our owners—Covenant Health in Lubbock and Hendrick Health System in Abilene—we now serve approximately 165,000 members. Our corporate headquarters are located in Austin, Texas. We also have offices in Abilene, Amarillo, Lubbock and Waco. For information, please visit www.firstcare.com.