

## NEWS RELEASE

***FOR IMMEDIATE RELEASE***

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### **Chamber and FirstCare Health Plans Partner to Host Informational Seminar**

**LUBBOCK, Texas** – The Lubbock Chamber of Commerce and FirstCare Health Plans are partnering to host a free informational seminar focused on today’s changing attitudes towards work, health and overall lifestyle as professionals look forward to retirement on Tues., Sept. 15, from 9 a.m.-12 p.m., at the Texas Tech McKenzie-Merket Alumni Center.

Are you retired? Are you planning for retirement or a second career? Do you have employees, customers or family who are approaching retirement age? If so, then this half-day seminar is for you.

The keynote speech entitled “Work Long and Prosper in the New Retirement Workscape” will be presented by Erin McInrue, Director of Research at Age Wave. McInrue plays a key role in conceptualizing and co-leading acclaimed national thought-leadership studies that illuminate how aging, longevity and retirement shape the marketplace, the workplace and our lives.

These landmark studies cover a breadth of topics, including the role and impact of health as we live longer lives, financial priorities to and through retirement, shifting intergenerational family dynamics, and the myths and motivations regarding work and retirement. The innovative insights from this body of work have been featured in leading print and electronic media, including *The Wall Street Journal*, *USA Today*, *CNBC*, *The Huffington Post*, *CBS MoneyWatch*, *PBS*, and the *Today* show.

Topics such as Medicare and Social Security will also be discussed. Attendees will have the opportunity to visit with participating exhibitors as well.

The seminar is free to attend but an RSVP is required. To register for this event, please visit [LubbockChamber.com](http://LubbockChamber.com) or call (806) 761-7000 to reserve your spot. The deadline to RVSP is noon on Tues., Sept. 8.

On the day of the seminar, registration will begin at 9 a.m. with the presentation starting promptly at 9:30 a.m. A continental breakfast will be provided.



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[www.lubbockchamber.com](http://www.lubbockchamber.com)

The Lubbock Chamber of Commerce represents over 2,000 businesses and 73,000 employees on the South Plains with \$900 million in economic impact to West Texas. The Chamber has twice earned the distinguished 5-Star Accreditation from the U.S. Chamber of Commerce and is a two-time Chamber of the Year recognized by the Association of Chamber of Commerce Executives.

FirstCare Health Plans has been serving the health care needs of members across North, West, and Central Texas since 1985. Today, our service area includes 108 counties, with local offices in Abilene, Amarillo, Lubbock, and corporate offices in Austin, Texas. We offer a wide range of products through a variety of programs, including small and large employer plans; state, federal and teacher plans; government programs; and the Health Insurance Marketplace. With the support of our owners, Covenant Health in Lubbock and Hendrick Health System in Abilene, we serve over 175,000 members.

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