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FirstCare Health Plans Names AVP of Application Services

AUSTIN, Texas (July 31, 2018) – Today, officials at FirstCare Health Plans announced the promotion of [Paula Guerrero](#) as the organization’s new Assistant Vice President of Application Services, effective June 25, 2018.

“Over the last three years, Paula has provided strategic and tactical leadership to FirstCare’s development teams including EDI, Correspondence, and Software Engineering,” said FirstCare President and CEO Darnell Dent. “Since joining the FirstCare family in June 2015, she has distinguished herself as an effective leader within our IT team, providing a wealth of experience to the department, and I am excited about her new role within the company.”

Guerrero has over 30 years of software development experience at various levels of leadership, including having owned a software company. “With her proven experience and leadership within the organization, Paula has been instrumental in many of our successful endeavors, and I thank her for her loyal service to FirstCare,” said FirstCare CIO Gerald Shields.

In her new role, she is accountable for planning, coordinating, directing projects, and overseeing all activities related to the design, development, and implementation of FirstCare’s application development, support and maintenance functions.

Guerrero holds a bachelor’s degree in Industrial Administration from Kettering University in Flint, Michigan, and is married with two kids. She will continue to be based out of FirstCare’s headquarters in Austin, Texas.

About FirstCare Health Plans

Our mission is to provide access to high quality, affordable health care through strong partnerships in the communities we serve. Since 1985, we’ve been serving the health care needs of members across North, West, and Central Texas. Today, our service area includes 143 counties, with local offices in Abilene, Amarillo, Lubbock, and corporate offices in Austin, Texas. We offer a wide range of HMO, PPO, HSA, and ASO products through a variety of programs, including small and large employer plans; state, federal and teacher plans; government programs; and the Health Insurance Marketplace. With the support of our owners, Covenant Health in Lubbock and Hendrick Health System in Abilene, we serve over 160,000 members. For more information, please visit FirstCare.com.