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FirstCare Health Plans Names New VP of Compliance and Government Programs

AUSTIN, Texas (December 18, 2014) – [FirstCare Health Plans](#) named Sonya Henderson as the new vice president of compliance and government programs.

Henderson, a certified health care compliance professional, brings more than 26 years' experience in managed care operations, regulatory affairs and compliance to this position. Prior to joining FirstCare, she served as vice president of compliance and audit for HealthFirst in New York, where she led the company's compliance and auditing functions for five years. Preceding that, Sonya spent 19 years at Horizon Blue Cross and Blue Shield, where she served in a variety of operational and compliance roles, including director of regulatory affairs and compliance, and then vice president of regulatory affairs and compliance until 2007, when she went on to become the corporate compliance officer for AmeriChoice by United Healthcare in Newark, New Jersey.

"We conducted a national search for an executive with deep experience in leading compliance programs in health plans with large concentrations of government programs," said FirstCare President and CEO Darnell Dent. "Sonya comes to FirstCare with a solid history of operational excellence within the government programs and regulatory compliance sectors."

Henderson earned her bachelor's degree in communications from the University of Pittsburgh in Pittsburgh, Pennsylvania. She relocated to the Austin area from Plainsboro, New Jersey, and leads FirstCare's compliance and government programs from the company's corporate headquarters in Austin.

"Sonya's proven track record and deep industry expertise adds strength to our leadership team in one of our key program areas," commented Dent. "We are excited to have her as part of the FirstCare family."

About FirstCare Health Plans

Our mission is to provide access to high quality, affordable health care through strong partnerships in the communities we serve.

Since 1985, we've been serving the health care needs of members across North, West, and Central Texas. Today, our service area includes 108 counties, with local offices in Abilene, Amarillo, Lubbock, Waco, and corporate offices in Austin, Texas. We offer a wide range of HMO, PPO, HSA, and ASO products through a variety of programs, including small and large employer plans; state, federal and

teacher plans; government programs; and the Health Insurance Marketplace. With the support of our owners, Covenant Health in Lubbock and Hendrick Health System in Abilene, we serve over 170,000 members. For more information, please visit www.firstcare.com.

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