

- WHO:** FirstCare Health Plans and Citibus Salute Veterans in Lubbock
- WHAT:** In honor of U.S. Veterans, FirstCare Health Plans and Citibus salute all who serve November 10 - 12.
- Citibus is providing free rides for everyone on November 11 on every Citibus route. FirstCare is providing free full-day bus passes to the first 150 riders on the FirstCare branded bus (bus # 1304) November 10 and 12.
- WHERE:** Lubbock, Texas. Route information at <http://www.citibus.com/page/routes>
- WHEN:** November 10, 11 and 12, 2014
- WHY:** Veterans and their families make our way of life possible. FirstCare Health Plans is proud to employ Veterans throughout the company and we want to extend our thanks to all who serve.
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**About FirstCare Health Plans**

*Our mission is to provide access to high quality, affordable health care through strong partnerships in the communities we serve.*

*Since 1985, we've been serving the health care needs of members across North, West, and Central Texas. Today, our service area includes 108 counties, with local offices in Abilene, Amarillo, Lubbock, Waco, and corporate offices in Austin, Texas. We offer a wide range of HMO, PPO, HSA, and ASO products through a variety of programs, including small and large employer plans; state, federal and teacher plans; government programs; and the Health Insurance Marketplace. With the support of our owners, Covenant Health in Lubbock and Hendrick Health System in Abilene, we serve over 170,000 members. For more information, please visit [www.firstcare.com](http://www.firstcare.com).*

**About Citibus**

*Citibus is the public transportation bus and paratransit system which serves Lubbock, Texas. It runs bus routes throughout the city, with the main routes converging at the Downtown Transfer Plaza, which also houses the Greyhound bus terminal. Citibus has been in continual service since 1971 when the city of Lubbock took over public transit operations. The paratransit system is called Citiaccess.*

*Citibus operates six days a week from 5:30 a.m. to 8:00 p.m. Monday through Saturday. Nighttime service is supplemented by a curb-to-curb service called the NiteRide. In addition to regular bus routes, it has a partnership with Texas Tech University to run shuttle buses on school days and game-day events. Citibus has been providing service to the students of Texas Tech since 1968. Citibus provides on and off campus shuttles. The off campus shuttles provide service from nearby apartment complexes to the interior of the campus*

*Citibus is professionally managed by McDonald Transit Associates, Inc. McDonald Transit Associates is based in Fort Worth, Texas, and manages transit properties across the United States.*